



**Jeremy Sprague**  
Executive Director  
8805 Chambery Blvd.  
Suite 300 #208  
Johnston, IA 50131  
515-978-1078

01 June, 2024

**Dear Sponsor,**

The 2024 First Responder Wellness Conference will be held September 18-20th, at the Hilton Garden Inn in West Des Moines, IA. This conference is a representation of the over 22,000 first responders in Iowa. The conference will feature national and local experts in the field of first responder health and wellness and is open to all first responders, including law enforcement, fire fighter, EMS provider, corrections officers, mental health clinicians, and others in similar roles. This year we will have a special session for first responder significant others. We anticipate an attendance of 300 participants this year. This event offers a perfect opportunity to showcase your business's support for first responders throughout Iowa and join us for an informative and enjoyable evening.

The conference will feature national and local experts in the field of first responder health and wellness and is open to all first responders, including law enforcement, corrections officers, and others in similar roles.

We are thrilled to feature Jason Schechterle as our keynote speaker for the conference. Jason had always aspired to be a Phoenix Police Officer, inspired by his brother and the loss of a local law enforcement hero. After serving four years in the Air Force, he fulfilled his dream at age 26. However, just 14 months into his career, a tragic accident on March 26, 2001, changed his life forever. A speeding taxi crashed into the rear of his patrol car, causing it to burst into flames and leaving Jason severely burned over 40% of his body. Despite the catastrophic injuries and undergoing over 50 surgeries, Jason's remarkable resilience and indomitable spirit helped him triumph over immense adversity. His story is one of life, rebirth, and transformation, embodying the power of the human spirit to rise from despair and find strength and purpose anew. For more information about Jason, please visit [burningshield.com](http://burningshield.com).

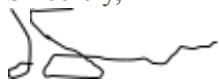
The Peer Support Foundation is offering sponsorship opportunities for the 2024 First Responder Wellness Conference. Sponsorship proceeds will support the mission of the Peer Support Foundation by providing peer support and wellness training to first responders, facilitating mental health resources, and offering consultation to agencies and first responders following critical incidents.

The Peer Support Foundation is a 501(c)(3) non-profit organization, and your sponsorship contributions are tax deductible. Our tax ID number is 82-1356089.

Attached to this letter is the sponsorship registration form. Please complete this form and return it to the address provided. All sponsorship inquiries can be directed to Rich Dejoode at [rdstmp@gmail.com](mailto:rdstmp@gmail.com).

Thank you for your continued support of Iowa's first responders through your sponsorship.

Sincerely,



Jeremy Sprague  
Executive Director/President  
Peer Support Foundation





**2024  
FIRST RESPONDER  
WELLNESS CONFERENCE**

**SPONSORSHIP OPPORTUNITIES**

September 18-20th, 2024  
Hilton Garden Inn  
205 S 64<sup>TH</sup> St. West Des Moines, IA 50266

**Registration Form**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Conference Sponsorships**

**CHIEF SPONSOR**.....\$5,000  
(Includes sponsorship of the conference opening keynote speaker **Jason Schechterle**, two vendor tables, attendance for two, signage to include a short video spot (< 5 min. provided by sponsor) during break, logo on video board, and on the front and inside program, and 15 minutes to address the attendees)

**ASSISTANT CHIEF SPONSOR**.....\$3,000  
(Includes sponsorship of one day lunch, two vendor tables, attendance for two, signage to include a short video spot (<3 min. provided by sponsor) during breaks, logo on video board and inside program, and 5 minutes to address the attendees during sponsored lunch.)

**LIEUTENANT** - 2 vendor tables (includes table, logo inside conference program, and 2 plated meals) .....\$1500

**SERGEANT** - 1 vendor table (includes tables, logo inside conference program, and 1 plated meal).....\$1000

**OFFICER/FIREFIGHTER** – (Includes logo inside conference program, and 1 plated meal),.....\$500

**Please Check One Box Below**

- **No Representative Will Be Attending the Conference**
  
- **1 Representative Will Be Attending the Conference**

Name \_\_\_\_\_

- **2 Representatives Will Be Attending the Conference**

Name \_\_\_\_\_

Name \_\_\_\_\_

**Sponsor and Vendor Point of Contact:**

Richard Dejoode, Peer Support Foundation Board Member

Email: rdstmp@gmail.com

Cell: 515-490-8267

Checks to be made payable to: **Peer Support Foundation**  
**8805 Chambery Blvd, Suite 300 #208**  
**Johnston, IA. 50131**